

FROM: CHILLIWACK ARTS & CULTURAL CENTRE SOCIETY
9201 Corbould Street, Chilliwack BC V2P 4A6



Contact: Ann Goudswaard, Marketing Manager

604.392.8000, ext.103

ann@chilliwackculturalcentre.ca

www.chilliwackculturalcentre.com

March 8, 2019

High-Resolution photo: [VIMFF.jpg](#)

Description: Whitecliff Park

Photo Credit: Rich Wheeler

FOR IMMEDIATE RELEASE

Discover what's in our own back yard with the *Vancouver International Mountain Film Festival the Best of the Fest Tour!*

CHILLIWACK, BC – Action, excitement, and stunning scenery *The Best of the Fest Tour - Vancouver International Mountain Film Festival* has it all, and on **March 23** you can experience this annual celebration of outdoor adventure for yourself at the Chilliwack Cultural Centre! *VIMFF's Best of the Fest Tour* takes you on an adventure that is filled with the ultimate display of human achievement, extreme athleticism, and jaw dropping cinematography. Add the chance to win incredible door prizes, and you have a night truly not to be missed.

The Best of the Fest Tour - Vancouver International Mountain Film Festival has become a cornerstone event for Chilliwack's outdoor community over the last seven years. *Sam Waddington*, local mountaineer and owner of Mt. Waddington's Outdoors

has been curating the films shown in Chilliwack since the festival first came to town seven years ago. From hiking to kayaking to mountaineering to many other sports, Sam has highlighted a route into the wilderness that offer you a taste of what you yourself could experience.

“The Festival’s offerings in Chilliwack provides an opportunity for those who are stoked on the outdoors, at all levels, to get together under one roof and feel the energy of a community in motion,” Sam says. “Watching people on the big screen push the envelope of what is possible in the outdoors, and to truly see someone who embodies the spirit of adventure, is a really special thing. I think anyone who has been to these events has felt this and knows how inspiring they can be!”

The festival highlights areas all around the world, but Sam wants there to be an emphasis on the surrounding area. “I take a lot of pride in making sure that the films reflect the realities and aspirations of Chilliwack, and what people are up to here and sometimes perhaps what I think they should be getting up to! Our community is home to so much potential, and so much variety in the outdoor activities that are available. For me that is key to my approach to selecting films for our audience. I try where ever possible to throw in mountain biking films, paragliding films, films on rock climbing and whitewater paddling, as it’s all possible here.”

Most importantly, Sam hopes that the showing will encourage people to get outside and explore the stunning world around them. “Our main goal is to inspire people to get outside and live adventurous lifestyles,” he said, “so we try to do that through this festival, and people never leave disappointed in the films they get to see.”

Experience everything from base jumping to scaling Canada’s most daunting peaks, and discover why this film series is known for keeping you at the edge of your seat and hungry for more.

The Best of the Vancouver International Mountain Film Festival is coming to the Chilliwack Cultural Centre on **March 23** at **7:30 pm**. Tickets are \$18 and can be

purchased at the Centre Box Office, online at www.chilliwackculturalcentre.ca, or by calling 604-391-SHOW(7469).

The Best of the Vancouver International Mountain Film Festival's platinum sponsor is: *O'Connor Group*. Other sponsors include: *Prime Signs, Classic Hits 89.5 The Drive, Valley Cycle Locksmiths Ltd, Mt. Waddington's Outdoors, MNP, Hanne Selby Homelife, Century 21, The Chilliwack Progress, Kyle Hislop Royal LePage, Bathe Plumbing, Crossfit, the BC Touring Council, the British Columbia Arts Council, the City of Chilliwack, and the Department of Canadian Heritage.*

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For additional information and to arrange interviews, contact:

Ann Goudswaard, Marketing Manager
T: 604.392.8000, ext. 103
E: ann@chilliwackculturalcentre.ca

Chilliwack Cultural Centre

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the Chilliwack Academy of Music and the O'Connor Group Art Gallery. Since opening in 2010, over 360,000 tickets have been sold through the Centre Box Office, with a value close to \$6,000,000. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts, crafts and performance studios
- Storage and Archival Resource Room

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The Chilliwack Arts & Cultural Centre Society is registered under the British Columbia Society Act as a not-for-profit society (society number S-54973), and is a registered Canadian charitable organization under the Canadian Charities Directorate. (Charity number 805742897 RR0001)

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