

FROM: CHILLIWACK ARTS & CULTURAL CENTRE SOCIETY  
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High-Resolution photo: [Centre Rocks.jpg](#)

Description: Join amazing young local musicians as they showcase both their original work and familiar hits in an intimate cabaret-style setting!

Photo Credit: Amber Bergeron. Photo by Hannah Wyles Photography

FOR IMMEDIATE RELEASE

## Discover Amazing Local Talent at The Centre Rocks XVI Featuring Amber Bergeron and Guests!

CHILLIWACK, BC – Energizing the Rotary Hall Studio Theatre once more with vibrant local talent is *The Centre Rocks XVI*! The Centre's concert series showcasing up and coming local musicians returns for its sixteenth and final instalment highlighting more of the incredibly skilled young performers. On **March 16** join local musicians as they present both their original work and a few well-known hits when host *Amber Bergeron* and her special guests - *The Curbside Trad Jazz Band*, *R&Business*, and *The Maybelles* rock the Centre!

Having taken on the task of curating the spectacular lineup of performers, *Amber Bergeron* is excited to not only show off the amazing talent in Chilliwack, but also tell the story of an incredible musical journey through three phenomenal bands!

“I’m excited to showcase the talent of the people I grew up with through my music, the people I have experienced my musical career with. They’re the people who I’ve invited to play with me,” explains Amber. “It wasn’t easy to pick who would come perform. There’s too many of them and I could only hire so many musicians, and I didn’t really hire specific bands, so much as put together bands with the people I wanted to perform with. So trying to pick who I wanted to perform with more than others was hard, but I made it work. I think it’s going to be a really good show.”

Amber tailored the bands to create an experience that you won’t find anywhere else. Of the three bands performing, two of them are put together specifically for the final *Centre Rocks* performance, and the first to be showcased will be *The Curbside Trad Jazz Band*.

“Essentially I wanted to portray how I grew up through music and what sort of milestones I had in my life as a musician. One of the big ones was the jazz band I was a part of,” Amber says. “We went down to Sacramento to play a big festival, so that really holds a very strong place in my heart. It was the first kind of jazz I ever learned how to play. So I wanted to put a band like that together and I ended up getting ninety percent of the original members.”

Amber continues excitedly about the second band she’s put together, *R&Business*. “In high school, I was a big part of the rhythm and blues extracurricular section so the next band I wanted to put together was an R&B one. There’s a few key members from our original band in school, but the rest are new members. Everyone who’s in it has done it before, just not in any of the bands I’ve been a part of, so I can’t wait to play this kind of music with them. I’m really excited to see how it goes.”

How Amber viewed her growth through music doesn’t just stop at reimagining these milestones in her musical career. The special part about these two bands is that *The*

*Curbside Trad Jazz Band* also acts as the starting point for *R&Business*. “There’s a lot of crossover. Everyone who’s in the jazz band, is also playing in the R&B band. We’re adding more musicians to make it a giant huge ensemble.”

“From there, it’s onto The Maybelles, because that’s where I am now.” The Maybelles aren’t unfamiliar when it comes to the Chilliwack Cultural Centre. They’ve performed for events, their own incredibly well received concerts and have won the hearts of many in Chilliwack. This personal performance celebrating one of their very own is sure to be an event that will have anyone who hasn’t seen them perform, falling in love with this 60s inspired girl group.

Perfect for a casual night of great local talent, *The Centre Rocks* will once again showcase Chilliwack’s best and newest musical acts in an intimate and cabaret-style setting! Don’t miss this incredible opportunity to support these talented musicians right from your own backyard.

*The Centre Rocks XVI* is coming to the Chilliwack Cultural Centre on **March 16** at **7:00 pm**. Tickets are \$10, and can be purchased at the Centre Box Office, online at [www.chilliwackculturalcentre.ca](http://www.chilliwackculturalcentre.ca), or by calling 604-391-SHOW(7469).

*The Centre Rocks XVI* is sponsored by: *The Chilliwack Progress, 89.5 The Drive, The City of Chilliwack, The British Columbia Arts Council, The British Columbia Touring Council, Province of British Columbia, and the Department of Canadian Heritage.*

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***For additional information and to arrange interviews, contact:***

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### **Chilliwack Cultural Centre**

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the

Chilliwack Academy of Music and the O'Connor Group Art Gallery. Since opening in 2010, over 360,000 tickets have been sold through the Centre Box Office, with a value close to \$6,000,000. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City.

*Chilliwack Cultural Centre highlights:*

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts, crafts and performance studios
- Storage and Archival Resource Room

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**The Chilliwack Arts & Cultural Centre Society** is registered under the British Columbia Society Act as a not-for-profit society (society number S-54973), and is a registered Canadian charitable organization under the Canadian Charities Directorate. (Charity number 805742897 RR0001)

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