

FROM: CHILLIWACK ARTS &
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March 4, 2016

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Description: SFU Pipe Band
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FOR IMMEDIATE RELEASE

Six-Time World Pipe Band Champions to Captivate Chilliwack!

CHILLIWACK, BC— A triumphant musical and visual spectacle will captivate the Chilliwack Cultural Centre this spring when the *Simon Fraser University Pipe Band* comes to town on **March 20, 2016!** This rare concert will showcase the astounding presence and musical mastery of the six-time World Pipe Band Champions, and present a unique opportunity to witness the majesty of a truly-world class pipe band in action.

The *SFU Pipe Band* - founded in 1966 - has proven to be a force of traditional Scottish music without compare. Aside from being six-time World Pipe Band Champions, the *SFU Pipe Band* was the very first ensemble from outside of the United Kingdom to win this prestigious award more than once, and have gone on to add many more remarkable feats to their list of accolades. From being the first pipe band to bring

their rousing sounds to the prestigious Carnegie Hall to being the first also to take the championship for both the World Pipe Band and the World Drum Corps in the same year, the ***SFU Pipe Band*** has proven their exceptional skill across the globe - and will bring this award-winning quality to their exclusive appearance in Chilliwack.

Taking to the stage in their unique Simon Fraser University Pipe Band tartan, every performance by this spectacular band demonstrates the very pinnacle of musicianship, tradition, and striking aesthetics. Crafting a rousing image of the highlands as they perform a range of medleys and traditional songs, ***the SFU Pipe Band's*** incredible presence is only matched by their ability to bring the nostalgic music of Scotland to life. The sight and sound of these inspirational performers combines to transport the audience to Scotland's heather-coated mountains and rolling glens - and creates an evocative atmosphere that captures the most iconic elements of this enchanting country.

SIX-TIME WORLD PIPE BAND CHAMPIONS!

With the remainder of their 2016 performances taking place at Highland Games across North America and Australia, at exclusive awards and university ceremonies, and of course at the World Pipe Band Championships in Glasgow, this show is a rare opportunity to experience the ***SFU Pipe Band*** in a beautiful theatre. There could be no grander a display than the sight of these performers - clad in full Scottish regalia - conjuring their redolent and powerful music deep in the heart of the Fraser Valley, and their appearance will surely go down in history as a breathtaking celebration of culture, music, and heritage.

Make sure to experience the magnificent ***SFU Pipe Band*** when they perform at the Chilliwack Cultural Centre on **March 20, 2016**. Tickets are \$35 for adults, \$32 for seniors, and \$30 for students and are available at The Centre Box Office, visit www.chilliwackculturalcentre.ca or call 604-391-SHOW(7469) for more information.

The SFU Pipe Band is generously sponsored by: The Chilliwack Progress, Department of Canadian Heritage, City of Chilliwack, British Columbia Arts Council, Province of British Columbia.

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For additional information and to arrange interviews, contact:

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Chilliwack Cultural Centre

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the Chilliwack Academy of Music and the O'Connor Group Art Gallery. Since opening in 2010, over 275,000 tickets have been sold through the Centre Box Office, with a value exceeding \$4,000,000. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts, crafts and performance studios
- Storage and Archival Resource Room

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City of Chilliwack
Chilliwack Arts & Cultural Centre Society
Chilliwack Academy of Music
Chilliwack Players Guild
Chilliwack School of Performing Arts
Chilliwack Symphony Orchestra and Chorus
Chilliwack Visual Artists Association

The Chilliwack Arts & Cultural Centre Society is registered under the British Columbia Society Act as a not-for-profit society (society number S-54973), and is a registered Canadian charitable organization under the Canadian Charities Directorate. (charity number 805742897 RR0001)

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