

FROM: CHILLIWACK ARTS &
CULTURAL CENTRE SOCIETY
9201 Corbould Street, Chilliwack BC V2P 4A6



Contact: Ann Goudswaard, Marketing Manager
T: 604.392.8000, ext.103
E: ann@chilliwackculturalcentre.ca
W: www.chilliwackculturalcentre.com

January 18, 2015

High Resolution photo: [Suddenly-Mommy-Press.jpeg](#)
Description: Anne Marie Scheffler in Suddenly Mommy
Photo Credit: N/A

FOR IMMEDIATE RELEASE

A Hysterical Insight of Modern Motherhood - Suddenly Mommy!

CHILLIWACK, BC— The Chilliwack Arts & Cultural Centre will jump into the first show of the 2016 Fringe Series with a heavy dose of total hilarity and maternal reality this month, when the hysterical *Anne-Marie Scheffler* brings her one-woman exposé of the reality of parenting - *Suddenly Mommy!* - to Chilliwack on **January 30 & 31, 2016!** A show that reveals Anne Marie's perspective of juggling showbiz glamour with prepping dinner, *Suddenly Mommy!* is the ultimate comedy show for anybody who has faced the wonders, joys, and sleepless nights that define motherhood. Make sure not to miss a night of side-splitting wit and tongue-in-cheek tirades - buy a ticket today!

A professional comedian and writer, **Anne Marie Scheffler** was the career-minded comic that toured from Toronto to Los Angeles and everywhere in between - that was until she had kids. A few years of riding the rollicking rollercoaster of motherhood

later, and Anne Marie feared she'd never see the light of day again - but one day had momentous realization that changed her life forever. "***Suddenly Mommy!*** came from a very specific moment" Anne Marie says. "I was pushing along my two year old in the stroller, and my four year old was running along next to me, and I just started laughing about how *suddenly* you become a mommy, and how much material there was there for a great comedy show. I was a professional comedian before having kids - I had my own special on CTV - and I just thought 'if I could do it before having kids, why not after?'"

Combining Anne Marie's unique parenting experience - juggling a baby in one hand and a movie script in the other - with her incredible comedy chops, ***Suddenly Mommy*** expresses a riotous perspective of modern motherhood; proving it's not all doing dishes and folding laundry. "I think there's a real traditional sense of what a mother is like" says Anne Marie. "You know, she's wearing an apron, she's really good at baking cookies, she has such a talent in the kitchen; she's a *mom*. And that's so funny because I don't think a lot of us are that at all. In my show I spoof my older sister who I'm very close with, and she's like the Martha Stewart of moms - churning her own butter, making homemade playdough - the works. And that is awesome, but that's not everybody... and it's certainly not me! When I came to motherhood, I was like gee, that's weird - I didn't wake up knowing how to cook a turkey!"

And although she may not know how to cook a turkey, Anne Marie does know how to turn the temper tantrums, domestic denial, and a few horrifying revelations into a seriously hysterical comedy show. Focusing on coming to terms with the realities of motherhood; "I used to eat salad out of the bag with a fork - I don't want to think about cooking the major food groups!" - ***Suddenly Mommy!*** offers plenty of hilarious one-liners, observations, characters and more; but also a message of empowering maternal solidarity! "My favourite thing about ***Suddenly Mommy!*** is that the subject matter is completely universal" Anne Marie goes on, "so I get a lot of the audience relating to the material. And that's always funny, because like I say I spoof my own sister, and the audience just *love* it because everybody knows a person like that - 'oh

my god, that's just like Jennifer!' I've also had the crazy awesome experience of having pregnant women come to show with their girlfriends - who are already mothers - and come up to me afterwards and thank me for what I'm saying, so it's great to know that I'm striking a chord and speaking the truth for us all. And that's totally part of the show's overall idea - it's important for moms to know that they're not alone! My message to moms is that you need to take care of yourself - go to yoga; take a shower; ask your husband to look after the baby for a second... and don't worry, because I still don't know how to cook a turkey."

So for a no-holds barred insight into what being a mom is really all about, make sure to join **Anne Marie Scheffler** when she puts motherhood under the microscope this **January 30 & 31, 2016**, with ***Suddenly Mommy!*** Guys - you'll find it just as funny (and perhaps a little informative) as the ladies, so there's no excuse for not making it... unless you're babysitting of course.

Tickets are \$25 and are available at The Centre Box Office, visit www.chilliwackculturalcentre.ca or call 604-391-SHOW(7469) for more information.

Suddenly Mommy is generously sponsored by: Bronze Sponsors: Minter Country Gardens, Convergys, Accommodation Sponsor: The Royal Hotel, Media Sponsor: The Chilliwack Progress, Government Sponsors: Department of Canadian Heritage, City of Chilliwack, British Columbia Arts Council, Province of British Columbia.

– 30 –

For additional information and to arrange interviews, contact:

Ann Goudswaard, Marketing Manager

T: 604.392.8000, ext. 103

E: ann@chilliwackculturalcentre.ca

Chilliwack Cultural Centre

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the Chilliwack Academy of Music and the O'Connor Group Art Gallery. Since opening in 2010, over 270,000 tickets have been sold through the Centre Box Office, with a value exceeding 3,640,00. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

Chilliwack Arts & Cultural Centre Society Board of Directors

Doug Wickers - President

Janet Carroll - Vice President

Mark Paxian - Treasurer

Jordan Forsyth - Secretary

Directors at Large

John Blessin

Neil Clark

Michael Hamilton-Clark

Karen Ireland

Nigel Lennie

Jacquie Simpson

Ex-officio

Gordon Pederson - City Staff Liaison

Sam Waddington - City Council Liaison

Chilliwack Arts & Cultural Centre Society Partners

City of Chilliwack

Chilliwack Arts & Cultural Centre Society

Chilliwack Academy of Music

Chilliwack Players Guild

Chilliwack School of Performing Arts

Chilliwack Symphony Orchestra and Chorus

Chilliwack Visual Artists Association

The Chilliwack Arts & Cultural Centre Society is registered under the British Columbia Society Act as a not-for-profit society (society number S-54973), and is a registered Canadian charitable organization under the Canadian Charities Directorate. (charity number 805742897 RR0001)

#

If you wish to be removed from this email list, simply reply to this email.