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High Resolution photo: TicketToRide_Valdez Project.jpg

Photo Description: Athlete Seth Wescott in the snowboard segment in Valdez.

Photo Credit: Brian Nevins

FOR IMMEDIATE RELEASE

WARREN MILLER'S EXTREME WINTER SPORTS FILM THRILLS ONCE AGAIN!

CHILLIWACK, BC — Get ready to celebrate winter with the newest installment from Warren Miller Entertainment's legendary film series, *Ticket to Ride*. Outdoor winter sports enthusiasts, thrill seekers, and simply the curious come experience the ultimate in winter thrills November 29 at 7:30pm. The world's leading winter sports film producer, Warren Miller Entertainment, brings us the highly-anticipated 64th annual film featuring skiers as diverse as the terrain, including World Cup champions, legendary ski mountaineers and veterans of the new school in a jaw-dropping film that will take your breath away.

"We spent the winter in search of amazing terrain and deep snow, with some of the world's top skiers in some of the world's hardest to access ski locales," said Max Bervy, Managing Director. "We're excited to introduce winter sports fans to the newest release from Warren Miller Films and look forward to debuting *Ticket to Ride* this fall."

Staying true to its title, the newest installment of the legendary film series, presented by The Chilliwack Arts & Cultural Centre Society, takes ski fans on an action-packed ride to the world's most exotic destinations, including The Alaskan Tordrillos, Switzerland's Jungfrau, Iceland's Troll Peninsula and beyond. The skiers starring in *Ticket to Ride* include World Cup champions, legendary ski mountaineers and veterans of the new school. Witness athletes at their career-best, and discover the paths that put them at the top of the steepest peaks in the 64th annual ski and snowboard film, Warren Miller's *Ticket to Ride*.

Look for world-class action sport athletes including World Cup champions and Olympians Seth Wescott, Ted Ligety and Julia Mancuso, plus legendary ski mountaineers like Chris Davenport, and freeskiers Colby James West and Sean Pettit. Park & pipe veteran Gretchen Bleiler throws down in Aspen proving "girls can look like girls and still rip." An all-female cast of Jess McMillan, Julia Mancuso and Sierra Quitiquit explore the expansive terrain that is Iceland's Troll Peninsula, and a snowboard segment in Valdez brings two legends, Seth Wescott and Rob Kingwill, together for a rowdy, big mountain adventure.

Come experience the immense energy of the world's most sought-after destinations, and discover the "epicenter of big lines" in Alaska, Montana's Big Sky Country and the exotic winter playgrounds of Kazakhstan, Iceland and Greenland. The trams and trains in Switzerland will climb to Mt. Eiger, as the fishing boats in Norway carry you to the islands of Ålesund. Once again, winter begins with Warren Miller, and it's time to get your *Ticket to Ride*.

Producing the annual feature film is always an exciting experience, but the uncertainty of future winters creates concern for ski filmmaking. "This year, Warren Miller has offset the emissions impact from filming *Ticket to Ride* which is a small step toward creating a sustainable business for the future," said Max Bervy, Managing Director. "As a stakeholder in winter, Warren Miller Entertainment is committed to using our voice in the winter sports community to help preserve our winters.

Continuing our 64-year legacy, we look to make films that excite and inspire skiers and riders worldwide, and we must work with and impassion our audience to pass down the tradition and make positive changes for generations to come."

Warren Miller films attract a cult-like following and mark the official start of winter for sports enthusiasts everywhere. The shows are an experience—a pre-season party not to be missed so take advantage of this incredible opportunity to witness some of the most extreme winter sports out there! Get your tickets today at 604-391-SHOW(7469).

Ticket to Ride is generously sponsored by 89.5 The Drive, Mt. Waddington Sports, Bathe Plumbing, Simpson Notaries, Sutton Group Showcase Realty, The Chilliwack Progress, The City of Chilliwack and the Department of Canadian Heritage.

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Additional Information

Warren Miller Entertainment

About Warren Miller Entertainment

Ticket to Ride is the 64th annual feature film of Warren Miller Entertainment® a pioneer in action sports cinematography since 1949. Warren Miller Entertainment® is a division of Active Interest Media (<u>activeinterestmedia.com</u>) and is based in Boulder, Colorado.

For additional information and to arrange interviews, contact:

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Chilliwack Cultural Centre

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, and offices, and is home to the Chilliwack Academy of Music. Since opening in 2010, over 120,000 tickets have been sold through the Centre Box Office, with a value exceeding 1,800,000. Overseen by The Chilliwack Arts and Cultural Centre Society on behalf of the City of Chilliwack, other partners in the project include The Chilliwack Visual Artists Association, and The Chilliwack Players Guild.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

Chilliwack Arts & Cultural Centre Society Board of Directors

Patti Lawn - President Neil Clark - Treasurer Dave Stephen - Secretary, Past President

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Chilliwack Arts & Cultural Centre Society Partners

Chilliwack Academy of Music Chilliwack Players Guild Chilliwack Visual Artists Association