

FROM: CHILLIWACK ARTS &  
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High Resolution photo: [alex-honnold-film\\_4C.jpg](#)

Photo Description: Alex Honnold, climber from the film Reel Rock 7

Photo Credit: N/A

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## THE MOST INCREDIBLE EXTREME OUTDOOR ADVENTURES CAUGHT ON FILM!

CHILLIWACK, BC – Adrenaline junkies brace yourself for the jaw-dropping, edge-of-your-seat entertainment coming to the Cultural Centre on **March 17 at 7:30pm**. The best of the *Vancouver International Mountain Film Festival*, in Chilliwack for the first time, invites you to celebrate the spirit of adventure and revel in the very best of mountain films and presentations. Exhibiting the limitless playground that is the great outdoors, these films will take you to the ultimate limits of the human experience with breathtaking shots of rock climbing, mountain biking, skiing and many, many more invigorating thrills. Let your imagination soar as you scale

mountains, fly through the air or race down rapids all from the safety of comfy theatre seats. These incredible experiences are captured in stunning images that are sure to get the heart racing. Join the audience for a mind blowing evening of incredible films and fantastic door prizes as some of the top tier films are presented by the Chilliwack Arts & Cultural Centre Society.

It doesn't really matter what you're into in outdoor adventures the ***Vancouver International Mountain Film Festival's "Best of the Fest"*** will have something for everyone. With incredible films chosen by Sam Waddington, owner of ***Mt. Waddington's Outdoors***, you will witness mind blowing human exploits in sports ranging from rock climbing, biking, mountaineering to kayaking; you'll see amazing feats, hair raising wipeouts and much, much more.

Organized in 1998, the Festival was initiated with the objective to bring to North Vancouver unique outdoor and mountaineering films that would otherwise not be seen in the city, and to bring together communities of filmmakers and outdoor enthusiasts in a forum where they can discuss topics of mutual interest.

***Vancouver International Mountain Film Festival's*** current role is to inspire and entertain the community with the use of unique films and presentations that illustrate experiences and cultures from all corners of the globe, to bring international and local filmmakers and photographers together with international competitions, to promote positive life values and an active lifestyle, and to bring various communities

together in North Vancouver. The ***Vancouver International Mountain Film Festival*** is aligned with the philosophy of the North Vancouver municipalities to promote locally and internationally the natural beauty of British Columbia and its status as one of the best places to visit and live, a place where nature and culture meet.

In the 16 years since the festival began it has evolved from a three-day event at one venue with an audience of 1,700 to a nine-day event in North Vancouver and Vancouver in three to four venues with live presentations, films, photography, live music, and international film and photo competitions. Additionally, the film festival now travels to approximately 30 communities with the **Best of the Fest Tour**. The combined Festival events now attract more than 20,000 viewers each year in the Lower Mainland and the rest of Canada. The ***Vancouver International Mountain Film Festival*** is unique to North Vancouver, British Columbia and Canada, with the **Banff Mountain Film Festival** being the only other festival in Canada comparable in size and reputation.

Come see these incredible films as they capture the adventuresome side of the human spirit inviting you to experience the thrills of the adrenaline junky, the inspiring environmentalist, and the affirming environmentally-sensitive values inherent in active outdoor lifestyles.

***Vancouver International Mountain Film Festival*** is generously sponsored by Mt Waddington Sports, Bathe Plumbing, Simpson Notaries, The City of Chilliwack, The

Chilliwack Times, Department of Canadian Heritage and the British Columbia Arts Council.

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### **Additional Information**

#### **[Vancouver International Mountain Film Festival website](#)**

The Festival was first held over three nights in February 1998 at the Centennial Theatre in North Vancouver, with total attendance at about 1,700. In 1999 the Festival grew with the addition of some non-film events such as a rock climbing competition and slide shows, and total attendance increased to 3,000. In 2000 the Festival grew significantly to total attendance of over 6,400, and in the year 2001 to 8,000 viewers. The Festival continued to add more shows at its main venue (Centennial Theatre in North Vancouver) and at new venues (North Vancouver Public Library, Pacific Cinematheque, MacMillan Space Centre, Ridge Theatre). With the additional shows the diversity of the programming was also enhanced, providing more films and presenters with topics on environmental issues, mountain culture, and adventure travel.

New events were created, including the “VIMFF Best of the Fest Tour” and “VIMFF Fall Speaker Series”. The Best of the Fest Tour has been expanding steadily each year, and currently visits more than 30 communities across Canada. VIMFF introduced the “Fall Speaker Series” in 2008, designed as a mini-festival based in North Vancouver, featuring selected speakers, films and film previews. The event was a success, and second and third editions were offered in 2009 and 2010. The Fall Speaker series now runs in November with three different shows at the Centennial Theatre in North Vancouver with guest speakers and films, with an audience of about 1,500 viewers each year.

#### ***For additional information and to arrange interviews, contact:***

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by phone at 604.391.SHOW(7469)  
or online at [www.chilliwackculturalcentre.ca](http://www.chilliwackculturalcentre.ca).

## **Chilliwack Cultural Centre**

Since opening the Chilliwack Cultural Centre September 2010, over 44,800 tickets have been sold through the Centre Box Office, with a value exceeding \$750,000. The Chilliwack Arts & Cultural Centre Society, whom oversees operation on behalf of the City of Chilliwack, are pleased to be on target for their initial projected budget and overall use projections for the Centre.

### *Chilliwack Cultural Centre highlights:*

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

## **Chilliwack Arts & Cultural Centre Society Board of Directors**

Patti Lawn - President

Clint Hames - Vice President

Neil Clark - Treasurer

Dave Stephen - Secretary, Past-President

## **Directors at Large**

Michael Audet

Scott Birch

Marie Goldfinch

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## **Ex-Officio**

Sue Attrill

Gord Pederson

## **Chilliwack Arts & Cultural Centre Society Partners**

Chilliwack Academy of Music

Chilliwack Players Guild

Chilliwack Visual Artists Association

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