

FROM: CHILLIWACK ARTS &  
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High Resolution photo: [SwanLake\\_BalletJorgen.jpg](#)

Photo Description: Grigory Popov and Saniya Abilmajineva in *Swan Lake*.

Photo Credit: Kevin Vagg

FOR IMMEDIATE RELEASE

## SWAN LAKE WITH A CANADIAN FLARE

CHILLIWACK, BC – Treat your sweetheart this **February 15** to one of the most magical, beloved classical ballets of all time, *Swan Lake*. The Main Theatre will be adorned at **7:30pm** with 23 extraordinary dancers from **Ballet Jörgen** showcasing the spectacular beauty of ballet in its purest form as they perform this story of true love, the union of two souls, and the ultimate sacrifice to be set free. Captivating audiences for more than 100 years, *Swan Lake* is the perfect show to dazzle any Valentine this February.

Exquisitely graceful and poetic this interpretation of *Swan Lake* offers a hint of Canadian heritage, as Artistic Director and CEO **Bengt Jörgen** has re-envisioning the

classical and dramatic *Swan Lake* in celebration of **Ballet Jörgen** Canada's 25th Anniversary Season. Famous for his attention to choreographic detail and history, **Jörgen** offers visionary new settings a familiar story and showcases the extraordinary beauty of ballet.

Programming a mixture of ballets to represent the latest aesthetic trends as well as familiar classical works **Ballet Jörgen** has toured extensively throughout Canada and the United States. Committed to bringing dance closer to young people throughout the country, **Ballet Jörgen** dancers and staff will engage with the community, beyond the performance, by inviting local dancers and theatre students to participate in the performance. Joining some of the best ballet dancers in North America provides an incredible opportunity for these young local talents to perform with seasoned professionals in *Swan Lake*.

**Bengt Jörgen**, one of Canada's most distinguished classical ballet choreographers, brings audiences an extraordinary ballet for all to see, experience and be touched by in this brilliant production. "I am so excited to do this work and be able to do it with the kind of incredible dancers that we have. *Swan Lake* has an evocative and inspiring quality that makes it a pleasure and beauty to work on, and I'm excited about transferring that feeling to the people who watch it" says **Bengt Jörgen**.

Providing a dramatic backdrop to the stunning 17th century costume designs are the elaborate sets that will take your breath away as this magnificent story unfolds.

Recognized for the innovation, warmth, humour and beauty in their work **Ballet Jörgen** is full of youthful energy and stunning talent. Don't miss out on this incredible opportunity to see this phenomenal Ballet when it comes to Chilliwack on February 15, 2013.

*Swan Lake* is generously sponsored by Myriad Information Technology Solutions, Sutton Group Showplace Realty, Kaye Thome Toews & Hansford, Bank of Montreal, Best Western, The Chilliwack Progress, The City of Chilliwack, Department of Canadian Heritage and the British Columbia Arts Council.

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### **Additional Information**

For 25 years, Ballet Jörgen Canada has been widely recognized for its innovative approach to creating new opportunities for choreographers, remaining true to the vision of its founders Bengt Jörgen and Susan Bodie. Ballet Jörgen Canada reaches dance enthusiasts across North America through its numerous community and educational activities. These programs range from the company's long-time collaboration with George Brown College in Toronto, to elementary school programming nationwide. In addition, Ballet Jörgen Canada's annual touring season brings ballet performance to over 40,000 people across North America. The company has reached 268 communities over the past 25 years. Winner of the 2011 National Arts Centre Award for Distinguished Contribution to Touring in the Performing Arts, Ballet Jörgen Canada is the first Ontario performing arts organization to be granted this prestigious honour.

Ballet Jörgen Canada gratefully acknowledges the support of the **Michael Young Family Foundation** and **BMO Financial Group** in making *Swan Lake* possible. The company also acknowledges the **Canada Council for the Arts**, the **Ontario Arts Council**, the **Toronto Arts Council**, **Aeroplan**, and **CIBC** for their kind and continued support in making ballet part of Canadian life.

***For additional information and to arrange interviews, contact:***

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Contact the Centre Box Office in person

(Mon-Fri, 9:30am-9:00pm, Sat & Sun, 9:30am-5:00pm)

by phone at 604.391.SHOW(7469)

or online at [www.chilliwackculturalcentre.ca](http://www.chilliwackculturalcentre.ca).

### **Chilliwack Cultural Centre**

Since opening the Chilliwack Cultural Centre September 2010, over 44,800 tickets have been sold through the Centre Box Office, with a value exceeding \$750,000. The Chilliwack Arts & Cultural Centre Society, whom oversees operation on behalf of the City of Chilliwack, are pleased to be on target for their initial projected budget and overall use projections for the Centre.

*Chilliwack Cultural Centre highlights:*

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

### **Chilliwack Arts & Cultural Centre Society Board of Directors**

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