

FROM: CHILLIWACK ARTS  
& CULTURAL CENTRE  
SOCIETY  
9201 Corbould Street, Chilliwack BC V2P 4A6



Contact: Ann Goudswaard, Marketing  
Manager  
T: 604.392.8000, ext.103  
E: [ann@chilliwackculturalcentre.ca](mailto:ann@chilliwackculturalcentre.ca)  
W: [www.chilliwackculturalcentre.com](http://www.chilliwackculturalcentre.com)

March 16, 2015

High Resolution photo: [wayrambo\\_press](#)  
Photo Description: VIMFF brings gorgeous landscapes,  
breath-taking scenery, and the most adrenaline-pumping  
athletic feats on the planet!  
Photo Credit: Rich Wheeler

FOR IMMEDIATE RELEASE

## SCALE NEW HEIGHTS WITH THE BREATH- TAKING CINEMA OF THE BEST OF THE FEST!

Get ready to kick movie night up a notch with the *Vancouver International Mountain Film Festival Best of the Fest Tour*; coming to the Chilliwack Cultural Centre on **Saturday, April 4 at 7:30pm!**

It's a blast of white water, rocky mountains, and high altitude. This night of short films takes the audience all over the world in the ultimate exploration of the outdoors!

Prepare for an astonishing line-up of adventure films, discovering extreme and beautiful landscapes sure to make your heart skip a beat. Follow the footsteps of the world's best athletes, adventurers, and filmmakers as they push the boundaries of

wilderness and their own abilities. Sit back for breathtaking views of the mountains, rivers, lakes, and rocky cliffs from British Columbia to Europe and everywhere in between!

This stunning cinematic showcase will have you clinging to the armrests of your seat as you follow a journey through astounding landscapes, adrenaline-pumping stunts, feats of courage, and the tenacity and determination of human spirit.

And who better to pick the line-up of this year's showcase than Chilliwack's own favourite outdoorsman - **Sam Waddington**! As the owner and operator of **Mt. Waddington's Outdoors** and life-long champion of everything wild and athletic, Sam turns his keen eye to the *Vancouver International Mountain Film Festival* to pick the Best of the Fest! He will be selecting films from the winners of **the 2015 Vancouver International Mountain Film Festival awards**, so not only will you get to experience the very best of the array of amazing footage submitted, but also our very own home-grown expert to guide you along the way!

And after all, as Sam puts it, there's no better place to celebrate the stunning beauty of nature and exploration than the heart of the Fraser Valley.

"Chilliwack and her surrounds are truly home to some of the best, and most diverse, back country lands in our region," Sam says. "We have everything here, from lakes and rivers, to mountains and forests, and because of this terrain nearly every outdoor sport and activity are possible here."

The Festival whisks its audience on a heart-racing and breath-taking tour through the world of extreme sports - from mountain biking to mountain climbing, snowboarding to wakeboarding, mountaineering, kayaking, and so much more! Whether you're a buccaneering explorer or an armchair adventurer, this is a fast-paced evening that you won't want to miss! It's the perfect way to enjoy the majesty of the great outdoors and experience the adrenaline-pumping action of extreme sports without

leaving the comfort of your seat.

Now in its 18th year, *the Vancouver International Film Festival* was created to bring a taste of the outdoors back to the urban environments of the Lower Mainland. With almost two decades of fantastic film under its belt, the fest has grown from an original audience of 1,700 to nearly 20,000 viewers across 30 Canadian communities. It continues to grow and gain momentum as the premier event in the lower mainland's extreme sports calendar.

*The Vancouver International Mountain Film Festival's* current role is to inspire and entertain the community with the use of unique films and presentations that illustrate experiences and cultures from all corners of the globe, to bring foreign and local filmmakers and photographers together in an international competition, and to promote positive life values and an active lifestyle.

It all comes together in a single mesmerizing evening of awesome proportions. You won't want to miss the *Vancouver International Mountain Film Festival Best of the Fest Tour* when it stops at the Chilliwack Cultural Centre on Saturday, April 4, starting at 7:30pm! Tickets are \$18 for all seats; find more information or secure your spot by calling the Box Office at 604-391-SHOW(7469) or visit The Centre online at [www.chilliwackculturalcentre.ca](http://www.chilliwackculturalcentre.ca)

The **Best of the Vancouver International Mountain Film Festival** is generously sponsored by Minter Country Garden, Bathe, Fraser Valley Custom Printers, Mt. Waddington's Outdoors, Kyle Hislop Royal Lepage, Prime Signs, The Chilliwack Times, British Columbia Arts Council, 89.5 FM The Drive, Chilliwack Murray Honda and Mazda, the Province of British Columbia, the Department of Canadian Heritage, and the City of Chilliwack.

## **Additional Information**

[VIMFF website](#)

*For additional information and to arrange interviews, contact:*

***Ann Goudswaard, Marketing Manager***

T: 604.392.8000, ext.103

E: [ann@chilliwackculturalcentre.ca](mailto:ann@chilliwackculturalcentre.ca)

## **Chilliwack Cultural Centre**

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the Chilliwack Academy of Music and the Chilliwack Art Gallery. Since opening in 2010, more than 220,000 tickets have been sold through the Centre Box Office, with a value exceeding three million dollars. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City, and boasts The Chilliwack Academy of Music, The Chilliwack Visual Artists Association, The Chilliwack Players Guild, The Chilliwack Symphony Orchestra, and the Chilliwack School of Performing Arts as partners.

*Chilliwack Cultural Centre highlights:*

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

## **Chilliwack Arts & Cultural Centre Society Board of Directors**

Dave Stephen - President

Doug Wickers - Vice President

Jordan Forsyth - Secretary

Mark Paxian - Treasurer

**Directors at Large**

Janet Carroll

Neil Clark

Michael Hamilton-Clark

Nigel Lennie

Jacque Simpson

Joy St. John

**Ex-officio**

Sam Waddington

Gord Pederson

**Chilliwack Arts & Cultural Centre Society Partners**

City of Chilliwack

Chilliwack Arts & Cultural Centre Society

Chilliwack Academy of Music

Chilliwack Players Guild

Chilliwack School of Performing Arts

Chilliwack Symphony Orchestra and Chorus

Chilliwack Visual Artists Association

**The Chilliwack Arts & Cultural Centre Society** is registered under the British Columbia Society Act as a not-for-profit society (society number S-54973), and is a registered Canadian charitable organization under the Canadian Charities Directorate. (charity number 805742897 RR0001)

# # #

*If you wish to be removed from this email list, simply reply to this email.*