

FROM: CHILLIWACK ARTS &
CULTURAL CENTRE SOCIETY
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High Resolution photo: [Beer Festival_Media.jpg](#)

Description: The Centre cannot wait to provide patrons the opportunity to support the arts by sampling suds offered by some of British Columbia's best breweries!

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FOR IMMEDIATE RELEASE

Say Cheers to Culture and Craft Beers - it will be a ridiculously good time!

CHILLIWACK, BC— Calling all lovers of craft beer, culture, and community spirit - the *Fraser Valley Culture & Craft Beer Festival* is back! Taking place on Saturday **September 26, 2015** at 7:00PM, the third annual fall fundraiser will once again fill The Centre with the sounds of laughter and good cheer. And the very best thing? All funds raised at the event go towards supporting The Centre's arts and crafts programs! Chilliwack Arts & Cultural Centre Society president Doug Wickers had this to say about the event: "Culture and craft beer are a happy union again this fall. Both previous events sold out well in advance, so don't delay in getting a group of friends together for an evening of suds, food, and live entertainment - and get ready for an incredible night supporting the arts!"

Combining the best of British Columbia's thriving microbrewery industry, delicious bites, rocking live music and an astounding selection of prizes in the silent auction, the *Fraser Valley Culture & Craft Beer Festival* is only getting bigger and better every year! 2015's festival will see the brewery count increased to an amazing 25, bringing in more beers for patrons to sample than ever before, as well as the entertainment factor cranked up with performances from both rhythm and blues/rockabilly band Six Gun Romeo and folk/rock duo LB 4 LB! To add even more fun to the festivities, the Silent Auction will be overflowing with unbelievable prizes, including the tantalizing 'Beer for a Year' supply from Chilliwack's own brew-master, Old Yale Brewing. If a weekly 32 ounce growler of local craft beer sounds good to you, then that is the bid you do NOT want to miss out on!

With craft beer's presence in our region exploding in recent years, The Centre cannot wait to provide patrons the opportunity to sample suds offered by some of British Columbia's best breweries! Joining our hometown favourite, Old Yale Brewing, will be household name of craft beer Granville Island Brewing, plus Howe Sound Brewing Company and Steamworks Brewery. Other breweries available for patrons to sample will be: Big River Brewing Company, Black Kettle Brewing Company, Bomber Brewing, Bridge Brewing, Canuck Empire Brewing, Dead Frog Brewery, Fernie Brewing Company, Four Winds Brewery, Hoyne Brewing Company, Mission Springs Brewing Company, Moon Under Water, Old Abbey Ales, Pacific Western Brewing Company, Phillips Brewing Company, Parallel 49 Brewing Company, Ravens Brewing Company, Red Truck Beer, Russell Brewing Company, and Yellow Dog Brewing Company, as well as Beverage Concepts International and McClelland Premium Imports, who will be pouring a select range of beers. With this incredible line up, whether your beer of choice offers the sharp sensations of IPA, flows with the dark texture and flavour of Stout, or carries a velvety Porter finish, this fantastic event is guaranteed to hit the spot with those who like to wash down their culture with a delicious brew... or two!

And capping off the night will be the Festival Favourite announcement! Upon entry patrons will be handed a token with which to vote for their favourite brewery, with the winner being presented a trophy celebrating their role as best of the fest! Finally,

if you pick up a taste for a particular brew throughout the night, Best Western Liquor Store will be on-site in The Centre's Odlum Brown Studio to make sure you can take home a few bottles of your new favourite craft beer. 10% of sales will go right back into The Centre's arts and crafts programs, so for a completely guilt-free beer shopping trip, make sure to give these guys a visit!

The previous two *Fraser Valley Culture & Craft Beer Festivals* truly hit the spot with our patrons, and with both events selling out months before the big day you do not want to wait for last call to pick up a ticket for this exceptional and exhilarating local fundraiser. Chilliwack Cultural Centre Development Officer and festival organizer KellyAnne TeBrinke summed things up perfectly! "The idea to create a craft beer festival in Chilliwack occurred three years ago, and with every year selling out well in advance, this event only continues to evolve. We are so grateful to our community for their support of the arts, and love that they love craft beer! With the amazing breweries on board, caterers and restaurants represented like never before, and a Silent Auction featuring one-of-a-kind prizes, you truly do not want to miss this year's *Fraser Valley Culture & Craft Beer Festival* - it has put Chilliwack on the map for sure!"

Tickets are \$45 and are available now both online and from The Centre Box Office, so either visit www.chilliwackculturalcentre.ca or call 604-391-SHOW(7469) to get your fill of craft beer, culture, and ridiculously good times!

This is a 19+ event.

Fraser Valley Culture & Craft Beer Festival is generously sponsored by
Platinum Sponsor: Waterstone Law Group LLP.

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Entertainment Sponsor: One Yellow Tree.

Producing Partners: The Rotary Club of Chilliwack, The Chilliwack Arts & Cultural Centre Society.

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Glassware Sponsor: Doug's Keymart.

Food Sponsors: Curly Kale Catering, Faspa & Co., Fraser Valley Meats, Guerilla BBQ, Hofstede's Country Barn, and Simply Savory Valley Catering.

– 30 –

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Chilliwack Cultural Centre

Owned by the City of Chilliwack, the Cultural Centre houses two unique performance venues, an art gallery, music instruction studios, arts and crafts studios, meeting rooms, offices, and is home to the Chilliwack Academy of Music and the Chilliwack Art Gallery. Since opening in 2010, over 270,000 tickets have been sold through the Centre Box Office, with a value exceeding 3,640,000. The Centre is overseen by The Chilliwack Arts & Cultural Centre Society on behalf of the City, and boasts The Chilliwack Academy of Music, The Chilliwack

Visual Artists Association, The Chilliwack Players Guild, The Chilliwack Symphony Orchestra, and the Chilliwack School of Performing Arts as partners.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

Chilliwack Arts & Cultural Centre Society Board of Directors

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