

FROM: CHILLIWACK ARTS &
CULTURAL CENTRE SOCIETY
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Attached photo: Ann Aichholz - volunteer.jpg

Photo Description: Chilliwack Cultural Centre volunteer, Ann Aichholz, has logged over 100 hours.

Photo Credit: n/a

FOR IMMEDIATE RELEASE

VOLUNTEERS: THE KEY TO SUCCESS

CHILLIWACK, BC—Patrons of the Chilliwack Cultural Centre have attended live entertainment for almost a year now and on every occasion, a volunteer has welcomed them, served beverages, assisted with their coats, and ushered them to their seats. With the 2010/11 season completed for the Chilliwack Arts & Cultural Centre Society, there are many feats to celebrate, including a successful season and the generous volunteer hours by extraordinary community members.

The Society grew especially proud of The Centre's volunteers when the overall hours reached 4,400, and nine volunteers recorded over 100 hours each, with Ruth Niemann recording well over 200 hours. The nine volunteers the Society is honouring include Ruth Niemann, Lesley Slot, Anna McElroy, Annabelle Cook, Bonnie Mason, Sharon Pauls, Lorraine Britton, Deanna Gow, and Ann Aichholz.

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A CHANCE TO BE PART OF THE CENTRE

Though volunteers at The Centre tend to take in numerous shows, from Broadway productions to local Players Guild performances, the men and women also ensure many important tasks are accomplished before, during, and after a show.

When asked of a personal favourite performance, volunteer Annabelle Cook replied, “Every show has been a highlight—with many really expanding my horizon.”

“Volunteering isn’t a free ticket, though many enjoy that added benefit,” comments Booking Manager Theresia Reid, “I am extremely proud of our volunteers and the extra mile many of them go, particularly with the patrons who are physically and mentally challenged.”

Though The Centre’s volunteer team has reached well past 150, the Society is keen to welcome new participants and do hold orientation sessions bi-monthly.

“Volunteering at the theatre is a great fun way to spend an evening or afternoon,” adds Chilliwack Cultural Centre Executive Director Michael Cade, “to be able to give back to the community and have the chance to see amazing shows is a win-win situation”

For those interested in volunteering, please contact Theresia Reid by phone, at 604.392.8000, email theresia@chilliwackculturalcentre.ca, or in person at the Centre Box Office where volunteer registration forms are available.

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For additional information and to arrange interviews, contact:

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Chilliwack Cultural Centre

Since opening the Chilliwack Cultural Centre September 2010, over 33,500 tickets have been sold through the Centre Box Office, with a value exceeding \$500,000. The Chilliwack Arts & Cultural Centre Society, whom oversees operation on behalf of the City of Chilliwack, are pleased to be on target for their initial projected budget and overall use projections for the Centre.

Chilliwack Cultural Centre highlights:

- 597 seat performance theatre
- 168 seat recital hall / rehearsal space / dance studio / meeting space
- Chilliwack Art gallery (22-foot high display area)
- 21 music instructional rooms
- Arts and crafts studios
- Storage and Archival Resource Room

Chilliwack Arts & Cultural Centre Society Board of Directors

Dave Stephen - President
Patti Lawn - Vice President
Chad Northcott - Treasurer
Andy Purdy - Secretary

Directors at Large

John Blessin
Phil Halladay
Marian Dyck
John Hamilton
Brad Whittaker
Pat Clark
Jerry Spencer - Ex Officio

Chilliwack Arts & Cultural Centre Society Partners

Chilliwack Academy of Music

Chilliwack Arts Council

Chilliwack Players Guild

Chilliwack Visual Artists Association

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