

9201 Corbould Street  
Chilliwack, British Columbia V2P 4A6  
P: 604.392.8000 F: 604.392.8001  
E: [info@chilliwackculturalcentre.ca](mailto:info@chilliwackculturalcentre.ca)  
[www.chilliwackculturalcentre.ca](http://www.chilliwackculturalcentre.ca)



Re: Dinner and a Show – featured restaurants partnering with the Chilliwack Cultural Centre

Attn: Restaurant Manager

The Chilliwack Cultural Centre opens September 2010 and already the City is abuzz with anticipation of the new facility. The Centre will come alive with a well-weighted mix of local, national, and international performances showcased throughout the year. And we are thrilled to introduce to you **Dinner and a Show**, a program designed to connect attendees of our shows to your restaurant. We know our dynamic line-up of shows will draw audiences not only from the City of Chilliwack, but from across the province and across the country, providing valuable exposure to your restaurant.

**Dinner and a Show** partners with local restaurants and promotes their business on the promo cards available at The Centre Box Office and on The Centre's web site. There is no fee on behalf of the restaurant, instead we ask for a discount or special to be offered to our patrons. A minimum of a 15% discount is being encouraged to ensure consistency and value to participants. In promoting this program, we will advise participants to show their tickets to their server at the beginning of the meal in order for the discount to be applied. The dinner and show must be on the same day.

Additional ways your restaurant will benefit:

- The Centre will provide a monthly listing of shows for participating restaurants so that managers are well informed of higher volume nights.
- When a patron presents their show tickets to their server, the server will have the opportunity to recommend certain entrees that have faster preparation times, as well as inform the kitchen to ensure the diner is able to finish their meal in time to make their show
- Your business will be associated with Chilliwack's newest world-class performing arts centre.

Now is the time to consider this opportunity and the benefits your business will enjoy through association with the Chilliwack Cultural Centre. Please contact me with any questions and/or if you would like to partner with us through **Dinner and a Show**. We will then request contact information and a logo to display in our communications.

Best Regards,

KellyAnne TeBrinke  
Marketing Manager  
P: 604.392.8000, ext. 103  
E: [kellyanne@chilliwackculturalcentre.ca](mailto:kellyanne@chilliwackculturalcentre.ca)